



# Canon Imaging Academy

***Basic Videography Workshop***

***3 Sessions x 2 hours***



# Basic Videography Workshop

## Workshop Description

This is a bespoke program for students pursuing an interest in Videography. Participants will learn in depth on the fundamental of videography and using Manual mode to shoot. Topics that will be covered includes the essential exposure trinity (Shutter Speed, Aperture, ISO), types of shots and the process of doing a videography project.

Essential framing techniques and storyboarding will also be covered in this workshop. Participants will be able to make use of the various setting and techniques learnt in this workshop for their own videography pursuit. The practical segment of the workshop offers the participants an opportunity to hands-on with the guidance of our experienced instructors. They will be provided a camera each for the hands-on session.

**Duration:** 3 Sessions (2 hours per session)

**Maximum No. of Pax:** 25 Students

# Lesson 1

## Basic DSLR videography operation

### How to record video with a DSLR

- Camera settings for Frame Rate
- Camera sound settings
- Camera white balance settings
- Camera settings for image style and purpose

### Set to manual mode for camera

- Aperture and effects
- Shutter speed and effects
- ISO and effects
- How these 3 settings come together to create a proper exposure

## Manual and Auto focusing

- Importance of focusing in video
- Difference between manual and auto focus
- Recommended focusing settings
- Focusing tips and tricks

## Practical session

- Practice getting the right setting for the correct exposure
- Practice on focusing (With stationary object and moving object)

## Recap and Q & A

# Lesson 2

## Composition and basic video shot listing

### Composition of a video

- Differences between video and photography footage
- Rule of Thirds and when to break the rule
- Creating emotions through the composition

### Different types of shots and how to use them

- Wide, medium, close up, super close up and inserts
- Panning and tilting shots
- When to move the camera and when to stay put

## A-rolls and B-rolls

- What are they and why are they important
- A-roll being the main camera and B-roll being the secondary camera
- Importance on how B-rolls footage can make a better video

## Shot listing and planning

- Crafting your story and preparing a shot list before shooting
- Roles of a director, camera operator and sound operator
- Introduction to storyboarding and usage

## Practical (Students to work in groups of 3 or 4)

- Think of a subject that you want to talk about.
- Shoot an interview with b-rolls in lesson 3
- Come up with a shot list

## Recap and Q & A

# Lesson 3

## Shoot an interview with b-rolls

### Recap & Q & A

- Recap on video techniques and camera settings
- Checking of shot list.
- Students have 60 minutes to shoot an interview and b-rolls

### Equipment to improve your video

- Tripod/monopods
- Sliders

### Audio equipment

- Why they are important
- Clip on mics and boom mics
- External sound recorder

### Review of footage

- Reviews of footage
- Choose 3 B-rolls for review

### Closing

- Closing remarks
- What is next moving forward?