

FOR IMMEDIATE RELEASE

***SCAPE AND TWITCH TEAM UP TO SUPPORT THE NEXT GENERATION OF LOCAL YOUTH CONTENT CREATORS**

Singapore, 22 September 2020 – *SCAPE Co. Ltd, a non-profit organisation dedicated to supporting youths, announced today that it has signed a partnership agreement with Twitch, a live streaming service where millions of people come together live every day to chat, interact, and create their own entertainment. As part of this collaboration, both parties will work to roll out a series of workshops to support over 300 young, aspiring content creators in Singapore. Youths will stand the chance to learn about content curation, audience engagement and growth, as well as monetisation.



*[Photo: Ivy Lim, Executive Director of *SCAPE (left) with Sunita Kaur, Senior Vice President of Twitch, Asia Pacific]*

"The Covid-19 pandemic has highlighted the urgent need to accelerate digital skills development. At *SCAPE, we constantly strive to empower our youths to be future-ready, and through this partnership, we aim to equip youths with the relevant digital skillsets," said Ivy Lim, Executive Director of *SCAPE. "This ensures that our youths are ready in a post-pandemic world and gives them the confidence to become

content creators. After all, youths want to be heard, and that is why many are big on producing their own content today.”

Young content creators – aspiring or existing – will be able to participate in masterclasses to learn about streaming on Twitch. This includes the basics – lighting and audio – to advanced tips and tricks on sustainable monetisation and analytics. There will also be networking opportunities and dedicated mentoring sessions with established Twitch streamers such as Deborah “Wolfsbane” Sim and Andrew Fidelis.

“Twitch has grown to become a highly-engaged global community of millions who come together to experience the next generation of live, interactive entertainment, whether it's gaming, music, sports, or art,” said Sunita Kaur, Senior Vice President of Twitch, Asia Pacific. “We've made a commitment to growing in Singapore, and we're excited to play an active role in Singapore's community. We're looking forward to working with *SCAPE in order to spark creativity in Singapore's youths, and provide them with a service to find communities and form lasting bonds with like-minded people.”

To kick-off the partnership, *SCAPEsports will be running an induction programme – Gateway – on 26 September 2020, Saturday. This complimentary session will see local and regional speakers, such as Andrew “Sombrero” Philippou, a Singapore-based streamer, and Gareth Reynolds, Product Manager at XSplit, educating youths about Singapore's streaming landscape, the hardware and software required for set up, and how to engage the audience. Visit www.scape.sg/gateway-pathway for more details.

Looking ahead, *SCAPE will also run a Talent Development Programme comprising masterclasses and mentorship programmes to further help our youths kickstart their career as streamers. The curated programme will offer youths the opportunities to learn from industry veterans, understand the ins and outs of streaming, and fuel their passion for content creation.

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About *SCAPE

*SCAPE Co. Ltd is a non-profit organisation with its mission and vision rooted in support of youth, talent and leadership development. The organisation aims to facilitate youth-oriented programmes and support within various communities of youth interest in Singapore. The youth of today will be inspired and empowered to **DREAM IT AND LIVE IT at *SCAPE!**

*SCAPE exists to serve and support youths to live their dreams and realise their full potentials. As the integrated talent and resource hub for young people in Singapore, *SCAPE offers a holistic network of programmes, communities, partners and facilities for youths to explore, create and strive. No dream is too small, no dream is too big. *SCAPE wants youths to be inspired to come forward and share their interests, share their dreams. Through guidance and facilitation, *SCAPE wants to see their dreams turn into ideas, and ideas into reality. Living their dreams should no longer be a dream at *SCAPE.



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www.scape.sg

About Twitch

Launched in 2011, Twitch is a global community that comes together each day to create multiplayer entertainment: unique, live, unpredictable experiences created by the interactions of millions. It brings the joy of co-op to everything, from casual gaming and world-class esports to anime marathons, music, and art streams. Twitch also hosts [TwitchCon](#), the biggest community event of the year, where tens of thousands of people come together to celebrate and connect with others who share their interests and passions. We're always live at [Twitch](#). Stay up to date on all things Twitch on [Twitter](#) and on our [Blog](#).