

FOR IMMEDIATE RELEASE

*SCAPE UNVEILS A NEW GENERATION OF YOUTH STREAMERS

Four graduates of the Pathway programme are now certified as Twitch
 Partners

23 March 2021, Singapore – Today, a mental health advocate, a university student, a video producer, and ex-veterinary technologist have achieved Twitch "Partner" status through *SCAPEesports. These four Singaporean youths – Zi Le Tea (skyllabtw), Kim Hyun June (Kimmothy), Clara Tan (declaration_) and Tricia Tay (HuffnPufffz) are amongst the 29 graduates of *Pathway* – a 10-week long Talent Development Programme jointly organised by *SCAPE and Twitch, together with programme partner Zenway Productions.

"These four graduates were chosen as Twitch Partners due to their outstanding growth and engagement as a creator on our service within the duration of Pathway," said Sunita Kaur, Senior Vice President APAC at Twitch. "We look forward to seeing them flourish as creators with their new status as Twitch Partner and grow their community in Singapore."

Last December, 29 aspiring youth streamers were selected as mentees to take part in masterclasses under the programme with industry mentors to learn the digital skills required for successful content creation.





Streamers on Pathway Programme's Graduation Day

From left to right: SaviourHeavier, crying_orange, caturteer (in laptop screen),

gjudicator, HuffnPufffz, Cinderfaith, Wolfsbanee and Davichyyy.

Of the 29 youths, Zi Le Tea (skyllabtw), Kim Hyun June (Kimmothy), Clara Tan (declaration_) and Tricia Tay (HuffnPufffz) were certified for their unique persona and meeting all the requirements set under *Pathway* and the mentors, including streaming at least fifteen hours per week.

Zi Le Tea (skyllabtw), a variety streamer, had shown a different style of streaming by turning uncomfortable topics – mental health and depression – into content. Zi Le is currently recovering from depression and hosted a charity stream during *Pathway* to raise awareness and support for mental health. She also helped raise donations towards the Singapore Mental Health Association during her *Pathway* streams.



On the other hand, Kim Hyun June (Kimmothy) is a university student who started streaming for his gaming passion. He streams all-things gaming from informative gameplay to community games with his audience. To commemorate his Twitch Partner status, Kim Hyun June (Kimmothy) also hosted a 24-hour stream engaging in activities and food challenges with his viewers.

Opening more opportunistic doors as *SCAPEesports Pathway graduates

In the coming months, *SCAPEesports will also be announcing a new *SCAPEesports Twitch Team with a few of the first *Pathway* graduates invited as ambassadors. These graduates will also be named *SCAPE branded streamers and will be spearheading the team to foster and create communities through collaborations. As branded streamers, Twitch will be sharing a monthly allowance with these youths in order to continue supporting their journey as streamers.

The full list of certified youths can be found in the ANNEX.

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About *SCAPE

*SCAPE Co. Ltd is a non-profit organisation with its mission and vision rooted in support of youth, talent and leadership development. The organisation aims to facilitate youth-oriented programmes and support within various communities of youth interest in Singapore. The youth of today will be inspired and empowered to

DREAM IT AND LIVE IT at *SCAPE!

*SCAPE exists to serve and support youths to live their dreams and realise their full potentials. As the integrated talent and resource hub for young people in Singapore, *SCAPE offers a holistic network of programmes, communities, partners and facilities for youths to explore, create and strive. No dream is too small, no dream is too big. *SCAPE wants youths to be inspired to come forward and share their interests, share their dreams. Through guidance and facilitation, *SCAPE wants to see their dreams turn into ideas, and ideas into reality. Living their dreams should no longer be a dream at *SCAPE.









About Zenway Productions

Founded in 2016, Zenway Productions is an award-winning Singapore-based events management and live production company specialising in gaming and esports. With a management team that has over a decade of experience in the industry, Zenway Productions has the ability to provide best-in-class events and consultancy to their clients and partners.

For more information, visit their website at http://zenwayproductions.com/



ANNEX A: Pathway Twitch Partner status streamers

Name Bio Zi Le labels herself as the smallest streamer standing at 142cm tall. As a variety streamer, Zi Le delivers a wide range of streaming content from IRL to Just-Chatting streams where she engages in conversations and provides advice to her viewers, and sings her heart out. Zi Le left University to pursue full-time streaming. Even though she faced criticism for leaving her studies, achieving Twitch Partner status further ascertained her ambition and goal to continue pushing forward. Zi Le Tea (skyllabtw) Zi Le is a mental health advocate. During the Pathway Programme, she hosted a charity stream to raise awareness and support towards mental health. She also raised donations for the Singapore Mental Health Association. Hyun June is currently a university student in Singapore who streams and creates videos. His streams mainly revolve around the game League of Legends, with high level gameplay experience for the audience. He also does informative gameplay and community games with his audience. Since getting the Partner status, Hyun June has done a 24-hour stream with his viewers, and hosted and commentated a local League of Legends tournament for the local community in Singapore. Kim Hyun June (Kimmothy) Hyun June believes that one of the most important things to streaming is understanding



	your audience. Knowing what the audience
	enjoys watching, what hypes them, what makes
	them laugh – these interactions are what pushes
	him to continue streaming.
	Clara started streaming in 2019 and is primarily
	known for First Player Shooter game streams such
	as Counter-Strike (CS:GO) and Valorant. She has
	played competitive CS:GO and Valorant after
	forming a team with other streamers she met.
	Clara is also a full-time Video Producer and the
	Vice President of a community band.
Clara Tan (declaration)	Clara also started a fundraiser on Twitch in 2020
	that raised \$4000 to help migrant workers during
	COVID-19 pandemic.
	Tricia is an ex-veterinary technologist turned
	streamer. She specialises in streaming gaming
	content, especially for the game Monster Hunter:
	World. Her streams are usually chill, and she
	prioritises playing with her viewers.
	Tricia's streams tend to stand out from the rest
	because she prioritises engaging and talking with
	her viewers over gameplay. Much like a "Just
	Chatting" stream but with a game being played
	in the background.
Tricia Tay (HuffnPufffz)	She is also known for her funny and unfiltered
	content, where she shares embarrassing stories of
	her life or daily happenings.
	Tricia is unapologetically candid and not afraid
	to be her true self on stream (even if it means
	burping and farting in front of people on the
	Internet).
	monor.