



Mike Tsang

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Producer and digital media storyteller passionate about esports and gaming. I have a knack for organization and planning, while simultaneously comfortable problem-solving on the fly.

Professional Experience

● Content Writer (Dota 2) - Esports.GG

March 2021 - Present (Freelance)

- Wrote news, features, interviews and guides specifically centered around the *Dota 2* competitive scene.
- Created organic content by collaborating with other talent.
- Awarded Writer of the Month for April 2021 for good performance.

● Media Team Lead - Royal Singapore Navy

October 2019 - August 2021 (National Service)

- Led a three-man production team to execute and fulfill all media requirements for Tuas Defence Squadron
- Tasks inclusive of event photography/videography, presentation deck creation, design work and more.
- Streamlined workflows and created project management procedures for the team.

● Assistant Producer & Art Director - SGAG Pte Ltd

May 2019 - August 2019 (Contracted)

- Brought on to assist in the production of a long-form series for YouTube.
- Adapted various aspects of production due to multiple complete overhauls of the project.
- Simultaneously assisted in producing other short-form and social media content.

● Director & Producer - Gram Pte Ltd

August 2018 - February 2019 (Internship)

- Spearheaded and built the foundation for the company's move towards live-action corporate videos.
- Established pre-production processes including drafting SOPs/legal documents.
- Executed and managed all aspects of production for over 10 projects within my time at the company.

Education

Diploma in Mass Communications

Ngee Ann Polytechnic

Class of 2019

- Graduated with a 3.55GPA, Top in Cohort for Advertising
- Specialized in TV & Documentary Production, Creative Writing
- Programs Member of the Film and Media School Society

Skills & Other Experiences

Hard Skills

- Directing, Producing, Scriptwriting
- Content & Copywriting
- Adobe Suite (Photoshop, Premiere, Illustrator)
- Microsoft Office & Google Workspace
- Event & Tournament Organizing
- Community Management
- Pitch Deck Creation and Designing
- Casting (Commentating) and Radio Hosting
- English (Proficient), Cantonese (Fluent), Chinese (Conversational)

Soft Skills

- Excellent interpersonal skills and communication.
- Creative problem solver, used to dealing with unexpected situations.
- Strong improvement and learning mindset, will constantly try to find ways to make existing processes better or more efficient.
- Task prioritization and attention to detail.
- Thrive in fast-paced environment that requires rapid adaptation.